

## EJ IWG Public Participation (PP) Committee Meeting

January 25, 2017, 1:00pm – 2:00pm

**Teleconference:** Ex. 6 - Personal Privacy

**MEETING GOALS:** discuss plan for EJ IWG annual report press; brainstorm 2017 events that might provide opportunity to implement Committee's FY2017 goals

### AGENDA

- 1:00 pm Roll Call / Welcome
- 1:05 pm **FY 16 EJ IWG Accomplishments Report press release and blog**  
Agree on target timeline and process to propose at EJ IWG meeting
- 1:20 pm **EJ IWG Factsheet – status check regarding posting**
- Translated into five languages  
(English/Vietnamese/Chinese/Spanish/Portuguese)
  - Spanish version of text has been reviewed and is ready
- 1:30 pm **Review list of upcoming events/activities** the committee should be aware of (see notes from last meeting) – anything to add or correct?

As a reminder, here are the Committee's FY 2017 goals:

1. Implement strategy(ies) to address the "**Digital Divide**"<sup>1</sup>

<sup>1</sup> NOTES FROM PRIOR MEETING RE: **DIGITAL DIVIDE** →

- 1) **Diversify** – overarching theme - we need to be diverse in our efforts and not rely on just on means of reaching communities
- 2) **Minority Radio Stations** – in addition to Black syndicated radio stations reach out to newspapers, etc; also need to reach Hispanic radio stations, etc
- 3) **Direct outreach to community leaders** –
- 4) **Congressional Hispanic Caucus Institute** and other contacts in Hispanic community
- 5) **Social media & "Influencers"** – "Influencers" or "amplifiers") are people with established/trusted social media presence that have significant following already (ie. 70,000 people). When you partner with them, they can help you reach folks on Twitter, Facebook, etc.
- 6) **Schools** – do not forget to reach out to schools
- 7) **Native American / Indigenous Peoples** – Outreach is government-to-government, but for EJ it is also grassroots. We need to be sensitive about how this is done. We need to connect with the EJ IWG NA/IP committee to make

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2. Focus on **prioritizing in-person outreach efforts through** community visits and public dialogue sessions that solicit feedback from residents directly experiencing environmental impacts. (see Framework FY2016 priorities)
3. Enhance EJ IWG **Website Presence** & highlight our tagline "Accessible/Aware/Accountable"  
(<https://www.epa.gov/environmentaljustice/federal-interagency-working-group-environmental-justice-ej-iwg>)  
Articles, blog posts,
4. Next Step from EJ IWG Principals' meeting - **Support the establishment of community revitalization advisory boards**  
**Will revisit at a later date**
5. Review EPA's National EJ Advisory Council meeting notes for relevant feedback/recommendations for PP Committee

1:50 pm      **Next Steps** – any additional next steps not previously discussed  
Send out request to committees regarding planned activities/events?

1:55 pm      **Next meeting** is February 8<sup>th</sup>

### **Team Members**

- Marsha Minter (EPA/Co-chair)
- Kevin Olp (EPA)
- Laura Godfrey (GSA)
- Christy Jackiewicz (GSA) – ad hoc / as relevant issues arise
- Bianca Norman (GSA) – ad hoc / as relevant issues arise
- Amy Vance (DHS)
- Kim Lambert (DOI)
- Lauren Meredith (DOI/USBR)
- Cynthia Ferguson (DOJ/Co-chair)

### **Committee Purpose**

"This committee will develop listening sessions and other similar opportunities for the Interagency Working Group, federally recognized tribes, and other members of the public. It will

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sure we are incorporating the diverse means of communication that will be most effective. We want to be aware of existing contacts – for example, the White House has Tribal Nations contacts because of conferences that have been held.

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propose venues and agendas, and facilitate participation by Federal agencies and members of the public. The committee will also help coordinate responses to public input.” EJ IWG MOU Charter (Nov. 18, 2014), p. 3; *see also* Executive Order No. 12898 (Feb. 11, 1994), Section 5-5.

### **Suggested Committee Permanent Responsibilities/Functions**

- (1) Keep EJ IWG fact sheet and web page current
- (2) Make EJ IWG banner pop-up/table cloth (or other materials) and ensure available for public events
- (3) Request articles and/or ideas for EJ blog posts (**Quarterly**)
- (4) Schedule and manage/lead (?) **quarterly** public conference calls
- (5) Create a template for other EJ IWG committees to request our services/blog (always make a request at monthly EJ IWG meetings)
- (6) Facilitate translation of EJ IWG documents
- (7) Develop consistent engagement process for the public with the EJ IWG
- (8) Other activities ( Newsletter/Social Media/Press Releases/ NEJC Conference)

### **Meeting Schedule**

The EJ IWG Public Participation Committee **meets on the 2<sup>nd</sup> and 4<sup>th</sup> Wednesday of each month at 1:00pm.**